



“A Magical Christmas” (Christmas Campaign)

17 November – 25 December 2017

1. Tier 1: Redeem 2 Pieces of Jem Gift Wrappers

- 1.1 Shoppers who spend a minimum of **S\$60** at any Stores, within a maximum of three (3) same-day receipts, from 17 November – 25 December 2017, are eligible to redeem two (2) pieces of **Jem Gift Wrappers**.
- 1.2 Gift redemption is limited to the first 250 shoppers only per day. Redemption is on a first-come first-served basis, while stocks last.
- 1.3 Shoppers with receipts from FairPrice Xtra require double spending for redemption.
- 1.4 This redemption is **exclusive** from the Olaf's Frozen Adventures Activity Pass redemption and other gift-with-purchase promotions running between 17 November and 25 December 2017 (both dates inclusive). Receipts can only be used once for redemption of the Jem Gift Wrappers and cannot be used again to redeem the Olaf's Frozen Adventures Activity Pass and any other gift-with-purchase promotions available between 17 November and 25 December 2017 (both dates inclusive).
- 1.5 Redemption must be made on the same day as purchase. Limited to one (1) redemption per shopper per day.
- 1.6 All redemptions are available at L3 Concierge Desks. Last redemption is at 9.45pm.
- 1.7 Shoppers must be physically present at the time of redemption and must show an original personal photo identification (including, but not limited to NRIC/ FIN/ Work Permit/ Student Pass/ Passport) and the original proof of purchase during redemption.
- 1.8 In meeting the minimum spend requirement, persons are NOT allowed to use vouchers and/or other in-store vouchers.
- 1.9 Gifts accorded cannot be transferred, exchanged for cash or kind and extended beyond its expiry.
- 1.10 All redemptions are further subject to the General Terms and Conditions as set out below.

2. Tier 2: Redeem an exclusive Spellbound Set

- 2.1 Shoppers who spend a minimum of **S\$250 (\$220 for JemX & JemX+ Rewards Members)** at any Stores, within a maximum of three (3) same-day receipts, from 17 November – 25 December 2017, are eligible to redeem an exclusive **Spellbound Set** [Includes one (1) Unicorn-Inspired Umbrella + two (2) pieces of Jem Gift Wrappers].
- 2.2 Gift redemption is limited to the first 250 shoppers only per day. Redemption is on a first-come first-served basis, while stocks last.
- 2.3 Shoppers with receipts from FairPrice Xtra require double spending for redemption.
- 2.4 This redemption is **exclusive** from the Olaf's Frozen Adventures Activity Pass redemption and other gift-with-purchase promotions running between 17 November and 25 December 2017 (both dates inclusive). Receipts can only be used once for



redemption of the Spellbound Set and cannot be used again to redeem the Olaf's Frozen Adventures Activity Pass and any other gift-with-purchase promotions available between 17 November and 25 December 2017 (both dates inclusive).

- 2.5 Redemption must be made on the same day as purchase. Limited to one (1) redemption per shopper per day.
- 2.6 All redemptions are available at L3 Concierge Desks. Last redemption is at 9.45pm.
- 2.7 Shoppers must be physically present at the time of redemption and must show an original personal photo identification (including, but not limited to NRIC/ FIN/ Work Permit/ Student Pass/ Passport) and the original proof of purchase during redemption.
- 2.8 In meeting the minimum spend requirement, persons are NOT allowed to use vouchers and/or other in-store vouchers.
- 2.9 Gifts accorded cannot be transferred, exchanged for cash or kind and extended beyond its expiry. Shoppers are responsible for checking the umbrellas before leaving the counter, and strictly no exchange will be allowed upon leaving the Concierge Desks.
- 2.10 All redemptions are further subject to the General Terms and Conditions as set out below.

3. 2X Points for JemX Rewards Members & JemX+ Rewards Members

- 3.1 **JemX Rewards Members** can earn a **maximum cap of 1,000 Jem Points daily** from 17 Nov – 25 Dec as opposed to the usual daily maximum cap of 300 Jem points outside of the Promotion Period. To sign up as a new JemX Rewards member, shoppers need to spend a minimum of **S\$20**, on a single same day receipt and present the receipt at our L3 Concierge desk for activation on the same day and within the Promotion Period.
- 3.2 **JemX+ Rewards Members** can earn a **maximum cap of 2,000 Jem Points daily** from 17 Nov – 25 Dec. As opposed outside of the Promotion Period:
 - (i) to the usual weekdays (Monday – Friday, regardless of Public Holiday), capped at a maximum of 600 Jem points.
 - (ii) to the usual weekend (Saturday & Sunday), capped at a maximum of 300 Jem points.
- 3.3 The minimum spend requirement per receipt is S\$20. In meeting the minimum spend requirement, shoppers are NOT allowed to use vouchers and/or other in-store vouchers.
- 3.4 Receipts must be submitted via the app within 24 hours of purchase or presented at the concierge desk on the same day of purchase, between 10am and 9.45pm and during the Promotion Period. Submission of receipts after the stated duration will not be entertained.
- 3.5 Shoppers must be physically present at the time of submission of receipt(s) at the concierge desk and must show an original personal photo identification (including, but not limited to NRIC/ FIN/ Work Permit/ Student Pass/ Passport) and the original proof of purchase during submission of receipt(s).
- 3.6 All submissions of receipts are further subject to the General Terms and Conditions as set out below.



4. Redeem an Olaf's Frozen Adventures Activity Pass

Friday, 17 November – Sunday, 3 December 2017 (both dates inclusive)

- 4.1 Shoppers who spend a minimum of **S\$30** at any Stores or L1 Jem Atrium Fair, within a maximum of three (3) same-day receipts, between 17 November and 3 December 2017 (both dates inclusive), are eligible to redeem an Olaf's Frozen Adventures Activity Pass.
- 4.2 Olaf's Frozen Adventures Activity Pass entitles shoppers to two (2) exclusive activities at the Olaf's Frozen Adventures Event, L1 Jem Atrium, between 17 November and 3 December 2017 (both dates inclusive).
- 4.3 Activity Pass redemption is limited to the first 150 shoppers only per day. Redemption is on a first-come first-served basis, while stocks last.
- 4.4 Shoppers with receipts from FairPrice Xtra require double spending for redemption.
- 4.5 This redemption is **exclusive** from the Jem Gift Wrapper redemption and other gift-with-purchase promotions running between 17 November and 3 December 2017 (both dates inclusive). Receipts can only be used once for redemption of the said Olaf's Frozen Adventures Activity Pass and cannot be used again to redeem the Jem Gift Wrapper and any other gift-with-purchase promotions available between 17 November and 3 December 2017 (both dates inclusive).
- 4.6 Redemption must be made on the same day as purchase. Limited to one (1) redemption per shopper per day.
- 4.7 All redemptions are available at L3 Concierge Desk. Last redemption is at 9.45pm.
- 4.8 Shoppers must be physically present at the time of redemption and must show an original personal photo identification (including, but not limited to NRIC/ FIN/ Work Permit/ Student Pass/ Passport) and the original proof of purchase during redemption.
- 4.9 In meeting the minimum spend requirement, persons are NOT allowed to use vouchers and/or other in-store vouchers.
- 4.10 Entry into the Activity Area is limited to twelve (12) kids per session on a first-come first-served basis, upon presentation of the Olaf's Frozen Adventures Activity Pass. The activities are recommended for children aged 3 and above.
- 4.11 Children should always be accompanied and supervised by their parents/guardians at all times. It shall be the sole responsibility of the parents/guardians to ensure the safety of their children and/or wards during activities.
- 4.12 Gifts accorded cannot be transferred, exchanged for cash or kind and extended beyond its expiry.
- 4.13 All redemptions are further subject to the General Terms and Conditions as set out below.

General Terms and Conditions

- i. Subject to the criteria set out herein, shoppers must be at least sixteen (16) years of age as at 17 November 2017 to participate in any promotions or redemption events forming part of the **A Magical Christmas ('Christmas Campaign')**. Lendlease Retail Pte. Ltd. ("**The Management**") reserves the right to request for proof of age at any time.



- ii. All redemptions and participation in Promotion are available at L3 concierge desks (last redemption at 9.45pm), and must be made on the same day as purchase. Shopper's original personal photo identification (NRIC/ FIN/ Passport) and original proof of purchase must be presented during redemption.
- iii. All purchases made at retail, food and beverage, service outlets, and purchase of Jem Gift Vouchers are eligible for the Promotion.
- iv. No Guaranteed Gift With Purchase (Minimum spend required) for JemX+ Rewards members.
- v. In meeting the minimum spend requirement, persons are NOT allowed to use prepaid cards, vouchers and/or other in-store vouchers, including the use of such prepaid cards, vouchers and/or other in-store vouchers as a form of top-up. Transactions made at money-changing facilities, top-up card machines or transactions in connection to the car park, purchases of cash cards/ gift vouchers/ memberships/ insurances/ travellers' cheques and payment of bills at any Jem outlet and purchase of SISTIC tickets from the Concierge Desk or atrium fairs (by non-Jem retailers) are strictly EXCLUDED.
- vi. Notwithstanding the provisions herein, The Management reserves the absolute discretion to determine the eligibility of any person who is interested to participate in the Promotion. Such determination is final and conclusive, and The Management is not obliged to give any reason for disqualifying any person from participating in the Promotion.
- vii. By participating in the Promotion, persons will be deemed to have read, understood and agreed to be bound by these rules and any other requirements set out in any related promotional material and all amendments, additions, replacements, modifications as may be made from time to time.
- viii. Personal information you provide in registering to participate in the Promotions, or otherwise deal with Jem or The Management, may be collected and used for several purposes including, but not limited to, analytical purposes, sending you occasional updates for special promotions, announcements & important updates from Jem (through any mode from time to time, which shall include without limitation mailers, emails and SMSes), to the extent permitted or required by law or regulation. We will not disclose your personal information to third parties except to affiliated companies and our service providers for related purposes, or as required by law.
- ix. The Management's decision on all matters relating to the Promotion is final, conclusive and binding on all persons. No correspondence will be entertained.
- x. The Management and its authorized agencies shall not be liable for any injury, damage or loss arising out of or in connection with the Promotion, and each participant agrees to indemnify and hold The Management harmless from and against any and all claim, loss or damage incurred by the participant or by any other party in relation to the Promotion.
- xi. The Management reserves the right to vary these Terms and Conditions herein at any time at its absolute discretion without prior notice.
- xii. In the event of any inconsistency between these Terms and Conditions with any other form of publicity collaterals relating to the Promotion, these Terms and Conditions shall prevail.
- xiii. This Promotion, and these Terms and Conditions are governed by the law of the Republic of Singapore and all participants are subjected to the exclusive jurisdiction of its courts in the determination of any matter or dispute arising in connection therewith.



- xiv. These Terms and Conditions listed are not intended to confer rights by a third party under the Contracts (Rights of Third Parties) Act (Cap.53B) to enforce any provision of these Terms and Conditions.