

# **Y.W.B.I.T TRASH TO COUTURE Fashion Design Contest**

'You Won't Believe It's Trash (Y.W.B.I.T)' has returned to Lendlease Malls with a Fashion Design Contest by reimagining waste and to turn Trash to Couture. With an intent to support Singapore's Zero Waste ambitions, as well as Lendlease's Mission Zero targets of reaching net zero carbon by 2025 and absolute zero carbon by 2040, which includes waste generated in our operations; the Fashion Design Contest helps promote sustainable and creative zero-waste habits through upcycling materials and transforming them into couture pieces.

Y.W.B.I.T Trash to Couture will be launched at 313@somerset on 11 May 2023 with a Fashion Show featuring Apichet "Madaew" Atirattana, a young and gifted fashion designer renowned for his innovative approach to fashion by utilizing waste material to create unique pieces.

Top 10 finalists couture pieces will be displayed at 313@somerset, Jem, Parkway Parade and Paya Lebar Quarter from 11 May 2023 to 2 July 2023 on a roving basis. Prizes of the contest as follows:

- Grand Prize - S\$10,000 (S\$5,000 Lendlease E-Voucher and S\$5,000 Cheque)**
- 2<sup>nd</sup> Prize - S\$5,000 (S\$2,500 Lendlease E-Voucher and S\$2,500 Cheque)**
- 3<sup>rd</sup> Prize - S\$3,000 (S\$1,500 Lendlease E-Voucher and S\$1,500 Cheque)**
- 4<sup>th</sup> to 10<sup>th</sup> Finalists - S\$500 Lendlease E-Voucher each**
- 11<sup>th</sup> to 15<sup>th</sup> Finalists - S\$200 Lendlease E-Voucher each**

## **How to Participate?**

Participants may participate as an individual or a team (up to 3 team members).

- Submit your drawings and write up via the [participation form](#) by **20 March 2023, 2359hrs Singapore time.**
- Top 15 semi-finalists will be announced on Lendlease Plus website on 27 March 2023. The semi-finalists will be required to fabricate their couture pieces as per their submission by **24 April 2023.**
- Top 10 finalists will be announced on Lendlease Plus website on 28 April 2023 and will be required to be present on 11 May 2023 at 313@somerset for the Fashion Show. The grand winners will be announced during the Fashion Show.

## **Judging Criteria**

At least 80% of the materials used in the design should be diverted from waste streams i.e. recycled, repurposed or upcycled. Submissions will be judged based on the following criteria:

### **Creativity & Originality (35%)**

- Innovative and unique designs in terms of the use of recycled materials and repurposing them into fashionable couture pieces
- Usage of design element, colour, fit, style and trends

### **Presentation & Sustainability (35%)**

- Impactful sustainability message and demonstrates how recycled materials have been integrated into the design
- A write-up (2,000 characters or less) to justify the design rationale, source details and material specifications

### **Craftmanship & Fit (30%)**

- Workmanship and finishing of the couture piece
- Details of the couture piece and compatibility of choice of materials



## Terms & Conditions

1. The contest described in this document (the "Contest") is organised and promoted by Lendlease Retail Pte. Ltd., as property manager for each of DBST Trustee Limited (in its capacity as trustee of Lendlease Global Commercial REIT), Prime Asset Holdings Limited and Milano Central Pte. Ltd. (the 'Organiser'). DBST Trustee Limited (in its capacity as trustee of Lendlease Global Commercial REIT) ("LREIT"), Prime Asset Holdings Limited and Milano Central Pte. Ltd. shall hereafter be referred to collectively as the "Mall Owners".

2. By participating in the Contest, participants will be deemed to have read, understood and agreed to be bound by the terms and conditions of the Contest ("Terms") and any other requirements set out in any related promotional material and all amendments, additions, replacements, modifications as may be made from time to time. The Organiser reserves the right to change the Terms, other than clauses 25 to 28 (Intellectual Property), at its sole discretion without prior notice. Changes may include, but are not limited to, the dates of the Contest and the prizes or their value.

3. The Organiser's decision on all matters relating to the Contest is final, conclusive and binding on all participants and no correspondence will be entertained.

4. To the extent permitted by law, by participating in the Contest each participant releases the Organiser and each of the Mall Owners, their respective subsidiaries, agents and assigns from, and indemnifies the same against, any liability for loss, cost, expense or damage to person or property suffered or incurred arising out of, or in connection with, the Contest, or the collection or use of any prize.

## Eligibility to Enter

5. Entry in the Contest is open to all citizens and residents of Singapore aged 16 and above as at date of entry submission, except:

- a. employees of Lendlease Retail Pte Ltd, its related companies, public relations and advertising agencies and tenants of 313@somerset, Jem, Parkway Parade and Paya Lebar Quarter; and
- b. the immediate families of such employees. Immediate family members include spouses, children, parents, parents-in-law and siblings.

6. The Organiser reserves the right to request for proof of age of participants at any time.

7. Participants must be a Lendlease Plus member. For new sign ups, please download the Lendlease Plus mobile app on App Store or Google Play or [lendleaseplus.com](http://lendleaseplus.com) and register as a member.

8. The Organiser reserves the right to disqualify any entry submitted by a non-eligible participant and (if applicable) require them to reimburse the value of any prize awarded to them.

9. The Organiser reserves the absolute discretion to determine the eligibility of any person who is interested to participate in the Contest. Such determination is final and conclusive, and the Organiser is not obliged to give any reason for disqualifying any person from participating in the Contest.

## Contest Mechanics

10. Participants are required to provide visual concepts, sketches, mood boards of couture pieces and a write up (2,000 characters or less). Participants may submit more than one couture pieces but only one submission will be shortlisted and qualify for the Contest. At least 80% of the materials used in the design should be diverted from waste streams i.e. recycled, repurposed or upcycled. The designs should be created in an environmentally conscious way, with consideration for the entire lifecycle of the garment, from sourcing materials to disposal. Designs should be produced in an ethical and socially responsible way, and the designer should be able to demonstrate how they have considered the working conditions of those involved in the production process. The designers should provide information about the origin of the materials and the production process. All designs should comply with all

relevant laws and regulations related to recycling and sustainability. Entries must be submitted via the [participation form](#) by **20 March 2023, 2359hrs Singapore time**.

11. Top 15 semi-finalists will be notified by email and on Lendlease Plus website by 27 March 2023 and will be required to fabricate and submit the couture piece as per their submission to **62 Lorong 19 Geylang #02-01 Singapore 388508** by **24 April 2023, 1800hrs Singapore time**.

12. Top 10 finalists will be notified by email and on Lendlease Plus website by 28 April 2023 and the couture pieces will be chosen to display at 313@somerset, Jem, Parkway Parade and Paya Lebar Quarter for Y.W.B.I.T Trash to Couture Fashion Show and Roving Exhibition from 11 May to 2 July 2023.

13. Top 15 semi-finalists will be receiving a sum of S\$200 fabrication fee for purchase of materials. The production of the couture piece should prioritise the use of 80% recyclable materials and 20% purchased items.

14. Prize collection will be at 313@somerset on 11 May 2023.

**Grand Prize - S\$10,000 (S\$5,000 Lendlease E-Voucher and S\$5,000 Cheque)**

**2<sup>nd</sup> Prize - S\$5,000 (S\$2,500 Lendlease E-Voucher and S\$2,500 Cheque)**

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**11<sup>th</sup> to 15<sup>th</sup> Finalists - S\$200 Lendlease E-Voucher each**

*\*Lendlease E-Vouchers will be credited to only one Lendlease Plus account. E-Vouchers awarded will be in the form of \$50 denomination.*

15. Prizes are not transferrable and not redeemable for cash, credit or otherwise. Vouchers issued cannot be exchanged for other denominations, cash and other gift prizes/ vouchers.

#### **(a) Submission of Entries**

16. Entries must be submitted via the [participation form](#) by **20 March 2023, 2359hrs Singapore time**.

17. Participants may enter as an individual or in a team of maximum 3 members. Each team or/and participant may submit more than one couture piece. Only one couture piece will be shortlisted and qualify for the contest.

18. The Organiser takes no responsibility for lost entries and reserves the right to reject any entry at its sole discretion and to disqualify any entries which do not comply with these Terms.

19. Entries with content deemed as irrelevant, offensive, defamatory or sensitive by the Organiser will be removed and disqualified at the Organiser's sole discretion, including but not limited to following types of Entries – (a) spam; (b) contain vulgar language or violence; (c) contain pornography, obscenity; and/or (d) are, in the Organiser's view, of inappropriate nature to be published on the internet or any other medium.

20. Participants warrant and agree that their entries (in whole or in part):

a. are not unlawful, fraudulent, defamatory, obscene, profane, derogatory, pornographic, sexually inappropriate, politically incorrect, violent, abusive, insulting, scandalous, inflammatory, harassing, threatening, racist, ageist, sexist, objectionable with respect to religion, origin or gender, not suitable for children under 15, or otherwise unsuitable for publication or objectionable;

b. will not contain viruses or cause injury or harm to any person or entity; and

c. shall not amount or constitute a breach of any law or regulation.



## **(b) Judging and Prize Collection**

21. A selection panel appointed by the Organiser will select entries which satisfy the judging criteria. The panel's decision is final and no correspondence will be entertained.

22. All finalists must be present at the Fashion Show on 11 May 2023 5pm at 313@somerset. In the event of dropouts or absence of the finalists, the subsequent runner-up will replace the shortlisted finalist.

23. Models will be allocated randomly and finalists must be committed to participating in all model fittings. Finalists may provide a recommended moodboard to the Organiser's appointed stylist to match their design style. The stylist will engage in discussions with the finalists for a period not exceeding 2 hours.

24. Finalists must be responsible for ensuring their couture pieces are presentable throughout Campaign Period. Touch-ups can only be made between 10pm to 10am daily. The Organiser will have full access and rights to modify the couture pieces.

## **Intellectual Property**

25. All visual concepts must be the original work of the participants. Designs that have been submitted to other contests will not be accepted. A plagiarism check will be conducted to verify the originality of the designs.

26. Participants warrant that their entry, and any subsequent use by the Organiser, their respective subsidiaries, agents or assigns in accordance with these Terms does not, and will not infringe the intellectual property rights of any third party.

27. By participating in the Contest, participants agree:

a. to indemnify the Organiser, each of the Mall Owners (including any replacement trustee of LREIT), their respective subsidiaries, agents and assigns against any claims of infringement of the intellectual property rights of any third party arising from the use of visual concepts in accordance with these Terms;

b. to grant, without any payment or compensation to the participant, the Organiser, each of the Mall Owners (including any replacement trustee of LREIT), their respective agents and assigns, an unrestricted, world-wide, exclusive, perpetual, irrevocable and royalty free right following the closing date for entries under this Contest, to:

i. use, apply, reproduce, modify, adapt, sublicense and display their visual concepts for the purposes of this Contest, and any Lendlease public exhibitions conducted as part of this Contest;

ii. use, reproduce and adapt their visual concepts and/or suggested name for the purpose of any sales, marketing or promotional materials relating to Lendlease Retail or its subsidiaries

iii. use, reproduce and adapt their visual concepts and/or suggested name for the purpose of materials promoting the services of the Organiser or its subsidiaries (other than advertisements in any public medium).

c. to waive their right of attribution in respect of the visual concepts used for the purpose of any sales, marketing or promotional materials in accordance with these Terms;

d. not to grant any rights of use to any third party in respect of their entry for use in a commercial context, except as set out in this clause or with the prior written consent of Lendlease Retail (whose consent shall not be unreasonably withheld);

e. to be featured in photos/videos showcasing their entry if selected, and further agree that the photos/videos may be edited and used (in whole or in part) on any

platform for the purpose of any sales, marketing or promotional materials relating to Lendlease Retail and its subsidiaries without any payment or compensation to the participant.

28. The Organiser acknowledges and agrees that the participant may copy, use or otherwise deal with their entry (or any adaptation thereof) for personal use or for self-promotion purposes.

### **Personal Information**

29. The winners acknowledge that their contact details may be shared with the appointed agency by the Organiser in connection with this Contest should any clarification be required.

30. Personal Information of participants provided in registering for the Contest may be collected and used for several purposes, including but not limited to analytical purposes, sending you occasional updates for special promotions, announcements or important updates from the Organiser and this Contest (through any mode from time to time, which shall include without limitation mailers, email and SMSes), purpose of any sales, marketing or promotional materials to the extent permitted by law or regulation. We will not disclose your personal information to third parties except to affiliated companies and our service providers in connection with the aforementioned purposes, or as required by law. Participants can request to access, update or correct any personal information by submitting a request to Lendlease Retail Pte. Ltd.

### **Governing Law**

31. This Contest, and these Terms are governed by the laws of the Republic of Singapore and all participants are subject to the exclusive jurisdiction of its courts in the determination of any matter or dispute arising in connection therewith.

### **Rights of Third Parties**

32. Except for the Organiser, each of the Mall Owners (including any replacement trustee of LREIT), their respective subsidiaries, agents and assigns, these Terms listed are not intended to confer rights by a third party under the Contracts (Rights of Third Parties) Act 2001 to enforce any provision of these Terms.

33. In the event of any inconsistency between these Terms and any marketing or promotional materials relating to the Contest, these Terms shall prevail. For the avoidance of doubt, nothing in any marketing or promotional material constitutes a legally binding offer.